



EnformionGO Lead Builder

Build, Price, and Deliver Real-Time Leads On Demand

Stop Chasing Supply. Start Controlling It.

When demand spikes, most lead businesses are left dealing with unreliable vendors, slow fulfillment, and shrinking margins.

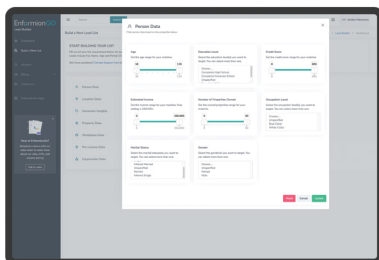
EnformionGO Lead Builder eliminates that friction, letting you instantly generate targeted lead inventory at scale so you can fulfill demand faster, control costs, and grow without operational drag.

Turn Supply Challenges into a Competitive Advantage

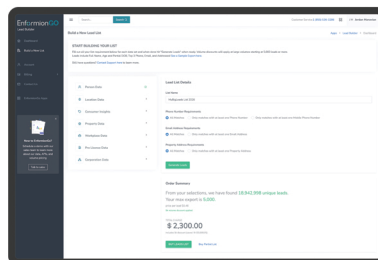
- **Build Supply as Demand Changes:** Generate targeted lead inventory on demand using flexible filters and real-time audience sizing to keep supply predictable—even when demand isn't.
- **Protect Your Margins:** Avoid overbuying and high vendor costs, purchasing only what you need, when you need it, and scale with demand.
- **Deliver in Minutes, Not Days:** Move from request to delivery in minutes, by defining your audience, confirming volume, and exporting leads instantly to accelerate turnaround times.
- **Seamlessly Fulfill Custom Orders:** Support highly specific client requests with custom-built audiences to increase client satisfaction and lifetime value.
- **Expand Without Adding Vendors:** Replace multiple vendors with a single platform, accessing diverse data dimensions without increasing operational overhead.

From Request to Delivery in Minutes

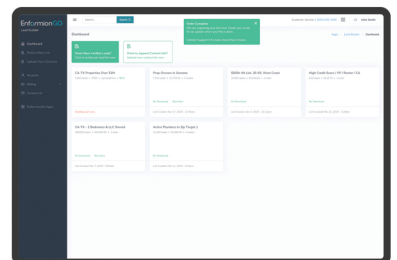
No delays. No guesswork. No vendor back-and-forth.



Define your audience



Confirm available volume










Export leads instantly





Build Smarter Supply with Multi-Dimensional Data

Generate targeted lead inventory using demographic, property, behavioral, and professional data to create the audience you need, when you need it.

	Signal	Strategic Value
	Person Data	Prioritize high-value buyers by building lead inventory based on real purchasing power and demographics to improve conversion rates and justify higher CPLs.
	Location Data	Fulfill geo-specific demand by quickly matching buyer requests by geography, down to ZIP-level precision to drive local campaigns and empower territory-based buyers.
	Consumer Insights	Add intent to your inventory by layering in behavioral signals to increase lead quality and buyer performance.
	Property Data	Create premium, high-margin segments by tapping into ownership, property type, square footage, equity, and timing signals to expertly support financial services, insurance, and home services buyers.
	Workplace Data	Expand into B2B and high-ticket offers by targeting decision-makers by role, company size, and industry to unlock higher-value campaigns and new verticals.
	Professional License Data	Tap into verified niches by generating leads for licensed professionals with precision to power specialized offers and campaigns in regulated industries.
	Corporation Data	Scale business targeting by developing industry-specific lead supply using SIC/NAICS targeting to enable ABM and verticalized campaigns at scale.



Build smarter. Deliver faster. Scale on your terms.

Lead Builder gives you the control to compete—and win—in a demand-driven market.

