

Enformion Product Sheet

Enformion ePreFill



Turn One Data Point into a Complete Customer Profile

Eliminate form friction. Accelerate conversions.

Every additional field creates an opportunity for abandonment. Lengthy applications, registrations, checkout flows, and onboarding processes increase customer effort, slow completion rates, and reduce conversions.

Enformion ePreFill transforms a single customer identifier—such as a name, email address, phone number, or physical address—into a verified, enriched customer profile that automatically populates the remaining fields. The result is a faster, simpler experience that drives higher completion rates and stronger business outcomes.



Convert More Customers with Less Effort

Create seamless experiences that reduce friction at every touchpoint.

When customers spend less time entering information, they're more likely to complete the journey. ePreFill helps organizations increase acquisition, streamline onboarding, and improve engagement by making every interaction faster and easier.

- **Increase Conversion Rates:** Reduce form abandonment by minimizing manual data entry across registration, checkout, application, and onboarding workflows.
- **Enhance Customer Experience:** Deliver faster, more intuitive digital experiences that eliminate repetitive questions and reduce customer effort.
- **Improve Data Quality & Confidence:** Return enriched customer information with confidence scoring, helping users verify information rather than manually entering it while improving data accuracy and completeness.
- **Accelerate Time to Value:** Deploy intelligent pre-fill capabilities across customer-facing workflows to streamline onboarding, improve efficiency, and reduce operational overhead.

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Built for High-Value Customer Journeys

Streamline every experience where customer information is collected.

Digital Account Creation & Registration: Accelerate onboarding by automatically populating key profile fields after a customer provides minimal information.

Checkout & Commerce Experiences: Reduce cart abandonment and improve mobile conversion rates by minimizing data entry during checkout.

Applications & Enrollment: Simplify loan, insurance, financial services, healthcare, and membership applications with intelligent pre-filled customer data.

Customer Self-Service Portals: Present known contact and address information for quick confirmation instead of requiring customers to re-enter existing details.

Lead Capture & Contact Verification: Improve lead quality while creating a faster, more engaging experience for prospective customers.



Turn Form Completion into a Competitive Advantage

Deliver smarter experiences that drive measurable results.

Create a faster path from interest to action. ePreFill reduces friction, improves engagement, and increases completed transactions by making forms intelligent from the very first interaction.

Ready to increase conversions and streamline customer onboarding?

Contact Enformion to discuss your use case, integration requirements, and expected volume and discover how quickly ePreFill can transform your customer experience.