

Enformion Product Sheet

Enformion eLeadVerify



Verify Lead Quality. Prioritize Faster. Convert More Opportunities.

Turn more leads into revenue by identifying high-quality prospects before your sales team invests time and resources.

Most organizations treat every lead submission the same. The result? Sales teams waste valuable time chasing fake, incomplete, or low-intent prospects while high-value opportunities wait for attention.

eLeadVerify helps you instantly assess lead quality at the point of capture, enabling smarter routing, faster follow-up, and better sales outcomes.



Stop Chasing Bad Leads. Start Closing Better Ones.

Improve sales productivity, increase conversion rates, and maximize marketing performance with real-time lead verification.

Low-quality leads create unnecessary costs throughout the funnel. eLeadVerify helps your organization:

- **Increase Sales Efficiency:** Focus SDRs and sales teams on legitimate, high-intent prospects instead of spending time on invalid or unqualified leads.
- **Prioritize High-Value Opportunities:** Identify and filter out fake, inaccurate, or incomplete submissions before they impact pipeline performance.
- **Improve Marketing ROI:** Measure lead quality across campaigns, channels, and partners to identify which acquisition strategies generate the most valuable prospects.
- **Accelerate Speed-to-Lead:** Automate lead scoring and routing to ensure qualified prospects receive immediate attention while lower-quality leads enter appropriate nurture paths.
- **Improve CRM Data Quality:** Prevent invalid, duplicate, and incomplete records from entering your CRM, creating a cleaner database that supports more accurate forecasting, reporting, and customer engagement.

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Built for Teams That Depend on Lead Quality

From lead capture through sales engagement, eLeadVerify helps teams make smarter decisions across the customer acquisition lifecycle.

Real-Time Lead Qualification: Evaluate every form submission as it enters your funnel and determine whether it should be accepted, nurtured, or rejected.

Intelligent Lead Routing: Automatically direct high-confidence leads to sales while routing lower-confidence prospects into nurture programs.

Pre-Outreach Validation: Verify lead quality before outreach begins so sales teams spend more time selling and less time pursuing dead ends.

Campaign Performance Insights: Analyze lead quality by source, campaign, channel, or partner to identify where your best opportunities originate.

Lower Acquisition Costs: Reduce wasted effort and improve operational efficiency by ensuring downstream teams work with more reliable lead data.



Spend Less Time Qualifying & More Time Closing. Make every sales conversation count.

eLeadVerify empowers organizations to improve lead quality, increase sales productivity, and create a more efficient path from prospect to revenue.

Ready to improve lead quality and maximize sales performance?

Contact Enformion to learn how eLeadVerify can help you validate, prioritize, and route leads with confidence.